

# INVOICE



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**Main: (303)871-9999**  
**Billing:**

[www.9news.com](http://www.9news.com)

Billing Address:

**Campaign Group, The / POL**  
**Attention: Accounts Payable**  
**1600 Locust Street**  
**Philadelphia, PA 19103**

Send Payment To:

**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1675150-1	10/28/18	October 2018	10/01/18 - 10/22/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Mary Tricoli	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ Giffords PAC	GIFFORDS	384

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	1675150	09280511

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
	39	40

Agency Ref	Advertiser Ref
20329AG	113886

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
1	10/16/18	10/22/18	Early Today	4-430a	MTWTF--	:30	2	\$175.00	NM																																																																																						
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Local News @ 4p M-F

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
ISS/ Giffords PAC	GIFFORDS	384	

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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1675150-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/22/18</b>
Advertiser <b>ISS/ Giffords PAC</b>	Product <b>GIFFORDS</b>	Estimate Number <b>384</b>	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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15	10/16/18	10/22/18	Late Night	1137p-1237a	MTWTF--	:30	5	\$850.00	NM																																																																		
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16	10/20/18	10/20/18	SNL Vintage	Sat Prime C	-----S-	:30	1	\$4,000.00	NM																																																																		

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# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1675150-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/22/18</b>
Advertiser <b>ISS/ Giffords PAC</b>	Product <b>GIFFORDS</b>	Estimate Number <b>384</b>	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
17	10/16/18	10/16/18	Voice, The	Tue Prime A	-T-----	:30	1	\$8,500.00	NM																				
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	10/15/18	10/21/18	-----S-	1	\$4,000.00																								
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1	KUSA	Sa	10/20/18	9:38 PM	SNL Vintage	Sat Prime C	:30	GI F1809AURH	\$4,000.00	NM																			
18	10/16/18	10/22/18	9News Daybreak 5:30a	530-6am	MTWTF--	:30	1	\$1,400.00	NM																				
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	10/15/18	10/21/18	-T-----	1	\$8,500.00																								
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1	KUSA	Tu	10/16/18	7:16 PM	Voice, The	Tue Prime A	:30	GI F1810MESH	\$8,500.00	NM																			
19	10/16/18	10/22/18	9News Daybreak 5:30a	530-6am	MTWTF--	:30	1	\$1,400.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
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1	KUSA	F	10/19/18	5:56 AM	9News Daybreak 5:30a	530-6am	:30	GI F1809AURH	\$1,400.00	NM																			
20	10/16/18	10/22/18	9News 6am	6-7am	MTWTF--	:30	3	\$2,400.00	NM																				
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2	KUSA	W	10/17/18	5:59 AM	9News 6am	6-7am	:30	GI F1810MESH	\$2,400.00	NM																			
1	KUSA	Th	10/18/18	6:26 AM	9News 6am	6-7am	:30	GI F1810MESH	\$2,400.00	NM																			
3	KUSA	F	10/19/18	6:26 AM	9News 6am	6-7am	:30	GI F1809AURH	\$2,400.00	NM																			
21	10/16/18	10/22/18	Today Show 2	9-10a	MTWTF--	:30	3	\$900.00	NM																				
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3	KUSA	Tu	10/16/18	9:57 AM	Today Show 2	9-10a	:30	GI F1809AURH	\$900.00	NM																			
2	KUSA	W	10/17/18	10:00 AM	Today Show 2	9-10a	:30	GI F1809AURH	\$900.00	NM																			
1	KUSA	F	10/19/18	9:56 AM	Today Show 2	9-10a	:30	GI F1809AURH	\$900.00	NM																			
22	10/16/18	10/22/18	Daytime	M-F 9a-3p	MTWTF--	:30	3	\$700.00	NM																				
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3	KUSA	W	10/17/18	1:23 PM	Daytime	M-F 9a-3p	:30	GI F1809AURH	\$700.00	NM																			
1	KUSA	F	10/19/18	12:58 PM	Daytime	M-F 9a-3p	:30	GI F1809AURH	\$700.00	NM																			
2	KUSA	M	10/22/18	1:13 PM	Daytime	M-F 9a-3p	:30	GI F1809AURH	\$700.00	NM																			
23	10/16/18	10/22/18	Colorado & Company	10-11a	MTWTF--	:30	3	\$525.00	NM																				
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22	10/16/18	10/22/18	Colorado & Company	10-11a	MTWTF--	:30	3	\$525.00	NM																																																																		
<table border="0" style="width:100%"> <tr> <td style="text-align:center">10/16/18</td> <td style="text-align:center">10/22/18</td> <td style="text-align:center">MTWTF--</td> <td style="text-align:center">3</td> <td style="text-align:center">\$525.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>KUSA</td> <td>Tu</td> <td>10/16/18</td> <td>10:21 AM</td> <td>Colorado &amp; Company</td> <td>10-11a</td> <td>:30</td> <td>GI F1810MESH</td> <td>\$525.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KUSA</td> <td>F</td> <td>10/19/18</td> <td>10:48 AM</td> <td>Colorado &amp; Company</td> <td>10-11a</td> <td>:30</td> <td>GI F1809AURH</td> <td>\$525.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KUSA</td> <td>M</td> <td>10/22/18</td> <td>10:42 AM</td> <td>Colorado &amp; Company</td> <td>10-11a</td> <td>:30</td> <td>GI F1809AURH</td> <td>\$525.00</td> <td>NM</td> </tr> </table>										10/16/18	10/22/18	MTWTF--	3	\$525.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KUSA	Tu	10/16/18	10:21 AM	Colorado & Company	10-11a	:30	GI F1810MESH	\$525.00	NM	3	KUSA	F	10/19/18	10:48 AM	Colorado & Company	10-11a	:30	GI F1809AURH	\$525.00	NM	1	KUSA	M	10/22/18	10:42 AM	Colorado & Company	10-11a	:30	GI F1809AURH	\$525.00	NM												
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23	10/16/18	10/22/18	9News at Noon	12p-1230p	MTWTF--	:30	3	\$750.00	NM																																																																		
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25	10/20/18	10/20/18	9News 10pm Sat	Sat 10-1037p	-----S-	:30	1	\$4,000.00	NM																																																																		
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26	10/21/18	10/21/18	NFL Special Edition New NFL Special Edition	NFL Special Edition	-----S	:30	1	\$6,500.00	NM																																																																		
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27	10/20/18	10/20/18	Local News @ 5p Sa	Sa 5-6p	-----S-	:30	1	\$1,800.00	NM																																																																		
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28	10/20/18	10/20/18	NBC Today Show (Sa)	5-7am	-----S-	:30	1	\$600.00	NM																																																																		
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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

<u>Invoice #</u> 1675150-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/22/18
<u>Advertiser</u> ISS/ Giffords PAC	<u>Product</u> GIFFORDS	<u>Estimate Number</u> 384	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
28	10/20/18	10/20/18	NBC Today Show (Sa)	5-7am	-----S-	:30	1	\$600.00	NM	
		10/15/18	10/21/18		-----S-		1	\$600.00		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KUSA	Sa	10/20/18	6:29 AM	NBC Today Show (Sa)	5-7am	:30	GI F1809AURH	\$600.00	NM
29	10/21/18	10/21/18	NBC Today Show (Su)	6-7am	-----S	:30	1	\$600.00	NM	
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/18	10/21/18	-----S	1	\$600.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KUSA	Su	10/21/18	5:59 AM	NBC Today Show (Su)	6-7am	:30	GI F1809AURH	\$600.00	NM
<u>Total Spots</u>							<b>63</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$115,875.00</b>
<u>Agency Commission</u>	<b>\$17,381.25</b>
<u>Net Amount Due</u>	<b>\$98,493.75</b>

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